

Introduced by Senator Lowenthal

March 17, 2009

Senate Concurrent Resolution No. 25—Relative to Automotive Career Month.

LEGISLATIVE COUNSEL'S DIGEST

SCR 25, as introduced, Lowenthal. Automotive Career Month.

This measure would designate the month of April 2009 as Automotive Career Month.

Fiscal committee: no.

- 1 WHEREAS, The automotive industry employs over 500,000
2 Californians in automotive-dependent careers; and
3 WHEREAS, California ranks third among all states in the
4 number of people employed by the automotive industry, is home
5 to the national headquarters for several automotive manufacturers,
6 and is the location of research and design facilities for many
7 domestic and international automobile manufacturers; and
8 WHEREAS, Career opportunities are expanding in the over
9 1,400 new car dealers located in California, where dynamic
10 positions with high income potential can be found in fields such
11 as sales, auto repair and service, finance, marketing, administration,
12 design, technology and computers, and communications; and
13 WHEREAS, Over the next 10 years, new car dealers in
14 California will have to annually recruit 3,600 educated and
15 well-trained automotive technician professionals to keep up with
16 increasing demand; and
17 WHEREAS, Well-paying job opportunities in the automotive
18 industry will be abundant in coming years, and automotive

1 technicians alone can earn forty thousand dollars (\$40,000) to one
2 hundred thousand dollars (\$100,000) annually; and

3 WHEREAS, The Legislature has recognized the importance of
4 Career Technical Education (CTE) by approving the Strategic
5 Growth Plan, approved by voters in November 2006, which
6 authorized a general obligation bond to provide five hundred
7 million dollars (\$500,000,000) for CTE, and dedicating additional
8 resources to CTE whenever possible over the last several years;
9 and

10 WHEREAS, Automotive Youth Educational Systems (AYES)
11 and its unique public-private partnership between auto
12 manufacturers, new car dealers, and the State Department of
13 Education, is the premier high school-to-work initiative preparing
14 young people for entry level career positions or advanced studies
15 in automotive technology; and

16 WHEREAS, AYES has over 15 California schools on its roster
17 that join more than 350 AYES school programs nationally; and

18 WHEREAS, In addition to AYES-qualified high schools, nearly
19 500 other high schools, 55 regional occupational programs, and
20 70 community colleges offer automotive technology training
21 programs in California; and

22 WHEREAS, A model public-private partnership in automotive
23 technology is the center on the Cerritos College campus that
24 connects education and industry to address the employment needs
25 of southern California auto dealers; and

26 WHEREAS, With California as the largest market for hybrid
27 vehicles in the country, the Southland Center for Transportation
28 Technologies at Cerritos College will train the next generation of
29 automotive technicians in hybrid, plug-in hybrid, and alternative
30 fuels technologies so that students are prepared to address
31 alternatively powered vehicles in the 21st century; and

32 WHEREAS, During Automotive Career Month, the California
33 New Car Dealers Association and the state's new car dealers,
34 automotive manufacturers, and other industry partners will reach
35 out to students, teachers, and parents to educate them about the
36 wide array of career opportunities available in the automotive
37 industry; and

38 WHEREAS, Through this national initiative and many
39 partnerships with manufacturers and educational professionals,
40 new car dealers are leading the way in providing young people

1 with well-paying and rewarding career opportunities; now,
2 therefore, be it

3 *Resolved by the Senate of the State of California, the Assembly*
4 *thereof concurring*, That the month of April 2009, is hereby
5 officially designated Automotive Career Month; and be it further

6 *Resolved*, That the Secretary of the Senate transmit copies of
7 this resolution to the author for appropriate distribution.

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